

Yale Center BEIJING | 耶鲁北京中心

ANNUAL REPORT

2018 – 2019

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A Letter to Our Community



Dear Friends of Yale Center Beijing,

Yale Center Beijing (YCB) is proud to celebrate its fifth anniversary this fall.

Since its establishment on October 27, 2014, YCB is Yale University’s first and only university-wide center outside of the United States and continues to serve as an intellectual hub that draws luminaries from China, the U.S., and beyond.

During 2018-2019, YCB hosted a variety of events and programs that advanced Yale's mission to improve our world and develop global leaders for all sectors, featuring topics ranging from health and medicine, technology and entrepreneurship, environment and sustainability, to politics, economics, and the arts and humanities.

Over the past half-decade, YCB has become a prominent convening space that engages scholars and thought leaders in dialogues that foster openness, connectedness, and innovation. Today, the Center is a key hub for Yale’s global activities, as programming that features Yale faculty, students, and alumni increased from 33% of the Center’s activities in 2014-2015 to nearly 70% in 2018-2019.

Looking forward, as YCB aims to maintain and advance its standing as one of the most vibrant foreign university centers in China, the Center will facilitate and organize programming that:

- ◆ **Enlighten**— Promote interdisciplinary and transnational discourse, through the Yale Starlight Science Series, the Greenberg Distinguished Colloquium, etc., and;
- ◆ **Engage**— Convene emerging and established leaders, whether from academia, business, government, or nonprofit organizations, to discuss and tackle important issues in an ever-changing world, through programs such as the Yale-Sequoia China Leadership Program and the Women’s Leadership Program.

We are grateful for the support of Yale University’s faculty, administrators, students, alumni, as well as YCB’s founding donors and advisory committee members. In the coming years, we look forward to continuing to play a pivotal role in connecting Yale, China, and the world.

Sincerely,

Carol Li Rafferty
Executive Director
On Behalf of the Yale Center Beijing Team

Yale Center Beijing Advisory Committee



Neil Shen '92 MA Chair*
*Steward, Sequoia Capital
Founding & Managing Partner
Sequoia Capital China*



Bob Xu Vice Chair*
*Founder & Managing Partner
ZhenFund*



Laura Cha*
*Chairman
Hong Kong Stock
Exchange*



Chengyu Fu*
*Former Chairman
China Petroleum &
Chemical Corporation*



Maurice R. Greenberg
*Chairman & CEO
Starr Companies*



Carla Hills '58 LLB*
*Former U.S. Trade
Representative*



Brad Huang '90 MBA*
*Founder & Chairman
Lotus Capital Management*



Pony Ma*
*Core Founder,
Chairman of the Board & CEO
Tencent Group*



Clark T. Randt, Jr. '68*
*Former U.S. Ambassador
to China*



Jane Sun*
*CEO
Ctrip*



Joseph C. Tsai '86, '90 JD*
*Executive Vice Chairman
Alibaba Group*



Jing Tsu
*Chair
Council on East
Asian Studies
Yale University*



Qiang (Victor) Wang*
*Co-Founder
ZhenFund*



Yuanqing Yang*
*Chairman & CEO
Lenovo*



Lei Zhang '02 MA, '02 MBA
*Founder, Chairman & CEO
Hillhouse Capital Management*



Xinsheng Zhang*
*Former Vice Minister
Ministry of Education
People's Republic of China*



Qingzhi Zhou*
*Chairman & President
Narada Holding Group*



Wenzhong Zhou*
*Former Ambassador
People's Republic of China
to the United States*

Ex Officio
Members



Liang Meng '97 MPPM
*Founding Managing Partner
Ascendent Capital Partners*



Kevin Y. Zhang '94 MBA
*Founder & Managing Director
Hereditas Capital Management
(Asia)*

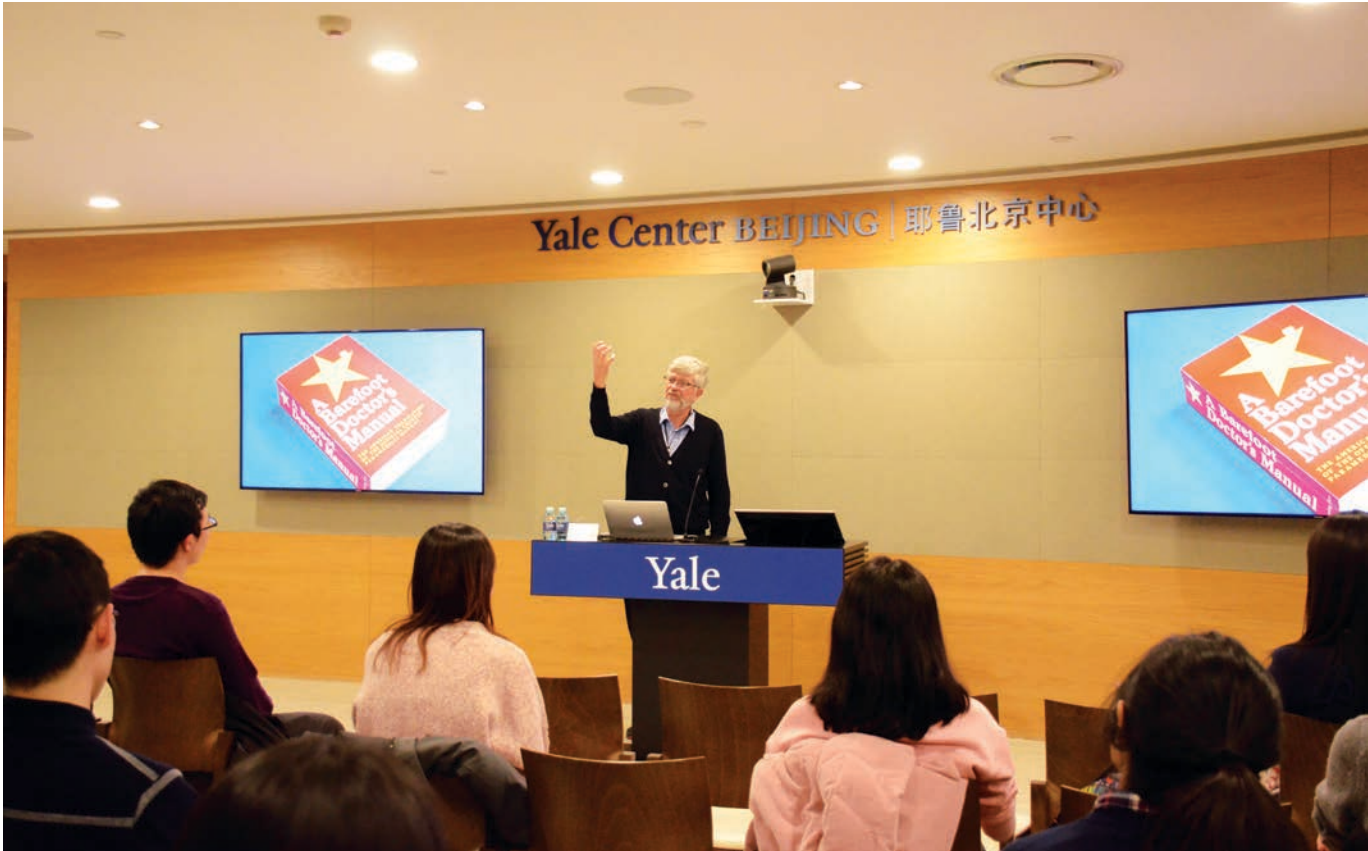
Yale Center Beijing
Executive Director



Carol Li Rafferty '00

* Executive Council

Highlights of the Year



Sten Vermund, Dean of the Yale School of Public Health, discusses “Medical and Health Challenges Faced by China and the U.S.” with emerging leaders in medicine and healthcare

From July 2018 to June 2019, YCB, as **Yale University’s “home” in China**, welcomed close to 40 Yale faculty members, including Marvin Chun, Dean of Yale College, Robert Blocker, Dean of the Yale School of Music, and Sten Vermund, Dean of the Yale School of Public Health, to engage with live and online audiences on the latest research and initiatives at Yale.

- ◆ **Marvin Chun**, Dean of Yale College and Richard M. Colgate Professor of Psychology, spoke on how “Neuroscience and Artificial Intelligence Complement Each Other” as the inaugural speaker of the **Yale Starlight Science Series**. The event was livestreamed and attracted 136,000 online viewers.

- ◆ **Robert Blocker**, Dean of the Yale School of Music, spoke at an event for the National Youth Orchestra of China (NYO-China). The event was livestreamed and attracted 173,000 online viewers.
- ◆ **Sten Vermund**, Dean of the Yale School of Public Health, spoke on “Medical and Health Challenges Faced by China and the U.S.” and introduced the latest research and initiatives at the Yale School of Public Health.

YCB invites Yale professors and other thought leaders to interact with aspiring leaders in diverse fields through **multi-day programs** held at the Center.

- ◆ **Christopher Bayes**, Professor and Head of Physical Acting at the Yale School of Drama, led a program on “Acting for Fun.”
- ◆ **Grace Kao**, Chair and IBM Professor of Sociology and Faculty Director of Education Studies at Yale, shared about “Educational Outcomes in the U.S.: Challenges and Comparisons.”



Christopher Bayes, Professor and Head of Physical Acting at the Yale School of Drama, helps students discover the joy of acting at the “Acting for Fun” program



Grace Kao, Chair and IBM Professor of Sociology and Faculty Director of Education Studies, discusses the challenges faced by students of Asian descent who study in the U.S.

- ◆ The fourth Yale Young Global Scholars (YYGS)–Beijing program on “Asia in the 21st Century” took place over 14 days. 90 high school students from 25 countries discussed the most pressing issues facing Asia and the world with thought leaders such as: **Edward Wittenstein** ’04, ’12 JD, then Executive Director of YYGS, **Wang Xingzui**, ’13 Yale World Fellow and Vice President of the China Foundation for Poverty Alleviation, and **Jian Yi**, ’09 Yale World Fellow and documentary filmmaker.



YYGS-Beijing participants visit various sites in Beijing and converse on Asia’s role in the 21st Century



Nearly 40 company founders and CEOs celebrate the closing of the second Yale-Sequoia Capital China Leadership Program

Since 2016, YCB has hosted the **Yale-Sequoia Capital China Leadership Program** for Chinese business leaders and entrepreneurs. Over the past year, close to 40 technology company founders and senior executives engaged with luminaries such as **Chen Zhiwu**, former Professor of Finance at Yale University, Shlomo Maital, Emeritus Professor of Innovation at Technion University, a member of the Global Network of Advanced Management (GNAM), Qian Shizheng, Professor of Finance at Fudan University, a member of GNAM, **Wang Min** '88 MFA, former Dean of the Design Institute of the Central Academy of Fine Arts, Liu Tianchi, actress and Associate Professor of Performing Arts at the Central Academy of Drama, and **Zhao Yilu** '99, former CFO of Qunar.com.

This year, thanks to the generous support of donors, YCB launched a number of new speaker series, including the **Yale Starlight Science Series** and the **Greenberg Distinguished Colloquium**, to highlight Yale faculty in the sciences and Yale-affiliated thought leaders in diverse fields.

Over the past year, the **Greenberg Distinguished Colloquium** has featured talks by **Yuri Kordonsky**, Professor of Directing at the Yale School of Drama, **Unni Karunakara** '95 MPH, former International President of Doctors Without Borders and Assistant Clinical Professor at the Yale School of Public Health, **Stephen Roach**, Senior Fellow at the Jackson Institute of Global Affairs and Senior Lecturer at Yale SOM, **Odd Arne Westad**, Elihu Professor of History and Global Affairs at Yale, **Ma Yansong** '02 MArch, Founder and Partner of MAD Architects, and **Derek Chang** '89, CEO of NBA China.

The **Yale Starlight Science Series** has welcomed leading scientists and professors at Yale to share about the latest scientific research and breakthroughs, including **Marvin Chun**, Dean of Yale College and Richard M. Colgate Professor of Psychology, **Cao Hui**, John C. Malone Professor of Applied Physics and Physics, and **Chen Xi**, Assistant Professor of Global Health Policy and Economics at the Yale School of Public Health.



Jet Li, actor and Founder of One Foundation, shares about the importance of philanthropy and social impact during the “Millennial Impact Summit”

Jet Li, actor and Founder of One Foundation, **Wang Xingzui**, '13 Yale World Fellow and Vice President of the China Foundation for Poverty Alleviation, and others spoke at the “Millennial Impact Summit” co-hosted by Yiqiao China, Philanthropy in Motion (PIM), and YCB. The summit brought together intergenerational leaders across various fields to discuss philanthropy and social impact.

To amplify the impact of **Yale’s academic achievements** and **deep historical ties with China**, YCB collaborates with traditional, digital, and social media platforms and arranges for interviews of visiting Yale faculty and administrators with premier media outlets such as the **China Global Television Network (CGTN)**, **China Daily**, and **Caijing Magazine**. **David Bach** '99, Deputy Dean and Professor in the Practice of Management at Yale SOM, **Stephen Roach**, Senior Fellow at the Jackson Institute for Global Affairs and Senior Lecturer at Yale SOM, **Edward Wittenstein** '04, '12 JD, then Executive Director of Yale Young Global Scholars, and **Fabrizio Zilibotti**, Professor of International and Developmental Economics at Yale, are among those who have been featured in Chinese media.



David Bach '99, Deputy Dean and Professor in the Practice of Management at Yale SOM, discusses globalization and education on CGTN's Global Business Program



Celebrating Five Years at Yale Center Beijing



OCTOBER 27
Yale Center Beijing (YCB) Opens

Peter Salovey '86 PhD, President and Chris Argyris Professor of Psychology of Yale University, Edward A. Snyder, Dean of the Yale School of Management (SOM), Robert Blocker, Dean of the Yale School of Music, Peter Crane, Dean of the Yale School of Forestry and Environmental Studies, and Yale Center Beijing's founding donors—Neil Shen '92 MA, Founding and Managing Partner at Sequoia Capital China, Bob Xu, Founder and Managing Partner at ZhenFund, Brad Huang '90 MBA, Founder and Chairman at Lotus Capital Management, as well as alumni thought leaders such as Joseph Tsai '86, '90 JD, Executive Vice Chairman at Alibaba Group, are among those who attend and speak at YCB's opening ceremony



Architecture, dialogues with Alan Plattus '76, Professor of Architecture at Yale, Ma Yansong '02 MA, Founder of MAD Architects, and Zhang Weimin, Dean of Tsinghua University's School of Architecture, and others about the evolving nature of architecture in today's world

DECEMBER 2
Yale-NUS College Information Session
Charles Bailyn '81, Inaugural Dean of Faculty at Yale-NUS College, speaks on "Liberal Arts Education in Singapore" via videoconference



MAY 26–28
"Cultural Heritage in Crisis"
Stefan Simon, Director of Yale's Institute for the Preservation of Cultural Heritage, leads a workshop on "Micro-Fading and Museum Lighting" and speak on threats affecting humanity's cultural heritage

DECEMBER 15
"Trends and Opportunities in China-UK Relations"
Barbara Woodward '90 MA, British Ambassador to China, speaks on China-UK relations

NOVEMBER 2
"New Technology and Trends in China's Healthcare Market"
Ann Kurth, Dean of the Yale School of Nursing, speaks on the future of China's healthcare landscape

JANUARY 25
"The Paris 2015 Climate Change Agreement: Breakdown or Breakthrough?"
Daniel Esty '86 JD, Professor at the Yale Law School and the Yale School of Forestry and Environmental Studies, and Ma Jun, '04 Yale World Fellow and Director of the Institute of Public & Environmental Affairs, speak on the future of clean energy, green business, and investing



JANUARY 31 – FEBRUARY 6
Yale Young Global Scholars (YYGS) – Beijing Program Launches
Edward Wittenstein '04, '12 JD, Executive Director of YYGS, and 100 students from 22 countries around the world join the first YYGS-Beijing program



MARCH 19
"The Emotionally Intelligent Manager" Book Launch
Yale President Peter Salovey '86 PhD and Dr. David R. Caruso share their views on how business leaders can cultivate emotional intelligence

MARCH 16
"Clean Energy and Climate Change"
Ernest Moniz, U.S. Secretary of Energy, speaks on energy and environmental sustainability



JULY 8–10
"Roman Architecture"
Diana Kleiner, Dunham Professor of History of Art and Classics, introduces Roman architecture to more than 30 participants as part of YCB's first multi-day Yale faculty-led seminar

AUGUST 15
"Asia in the World—A Council on East Asia Studies (CEAS)/YCB Lecture: Silk Road History"
Mimi Yiengpruksawan, Professor of History of Art, and Youn-mi Kim, Assistant Professor of History of Art, discuss recent discoveries from their trip to Northwestern China and explore the intersections between Buddhism and cultures across Asia

OCTOBER 13–16
Yale-Sequoia Capital China Leadership Program
A first-of-its-kind leadership development program jointly established by a leading venture capital firm and a top university launches

FEBRUARY 20–24
Yale Global Health Leadership Institute: China Hospital Leadership Program
The Yale Global Health Leadership Institute and China's Health and Family Planning Commission hold a program to train senior executives at China's top hospitals



MAY 9
YCB/China Global Television Network (CGTN) Series on the Belt & Road Initiative (BRI)
CGTN anchor Yang Rui moderates a discussion on globalization and nationalism as they relate to the BRI with panelists such as Fu Chengyu, YCB Executive Council Member and Former Chairman of the China Petroleum and Chemical Corporation (Sinopec)



NOVEMBER 6
Yale Africa-China Conference
Ian Shapiro '83 PhD, '87 JD, Sterling Professor of Political Science and Henry R. Luce Director of the MacMillan Center at Yale, Ibrahim Gambari, former Under-Secretary-General of the United Nations for the Department of Political Affairs, and other thought leaders discuss the latest developments in Africa-China relations

MARCH 20
China-U.S. Artificial Intelligence (AI) Development and Policy Forum
Government officials, practitioners, and scholars from China's State Council's Development Research Center and the Paul Tsai China Center at the Yale Law School discuss the development of policies related to AI in China and the U.S.

JULY 9
"Sino-U.S. Agricultural Product Quality and Safety Law"
American and Chinese officials from the Department of Agriculture and the Food and Drug Administration, along with representatives from corporations such as Walmart and JD.com, discuss agricultural product and food safety at a workshop jointly organized by the Central University of Finance and Economics and the Paul Tsai China Center at the Yale Law School



AUGUST 7–9
"Discovering the Clown"
Christopher Bayes, Professor and Head of Physical Acting at the Yale School of Drama, leads a three-day acting seminar for over 20 participants

JUNE 30 – JULY 2
"Death and the Meaning of Life"
Shelly Kagan, Clark Professor of Philosophy, leads a multi-day seminar on happiness, death, love, and friendship with over 60 participants



NOVEMBER 10
China-U.S. Government & Business Roundtable
In conjunction with the U.S. presidential visit to China, Wilbur Ross '59, U.S. Secretary of Commerce and former YCB Executive Council Member, meets with YCB Advisory Committee members and Chinese business leaders at a breakfast reception hosted by Neil Shen '92 MA, YCB Executive Council Chairman



MARCH 21
"Pediatric Genomics"
Mustafa Khokha, Associate Professor of Pediatrics and Genetics and Director of the Pediatric Genomics Discovery Program, and Saquib Lakhani, Assistant Professor of Pediatrics and Clinical Director of the Pediatrics Genomics Discovery Program, discuss the latest research on genomics and rare diseases

MARCH 25
Media Roundtable with Yale President Peter Salovey
Chinese media outlets including China Daily, China Central Television (CCTV), Global Times, Caixin Media, and others, interview President Peter Salovey '86 PhD during his trip to China, resulting in articles reprinted in more than 30 media platforms



MARCH 20
"Greenberg Distinguished Colloquium" Launches
Unni Karunakara '95 MPH, former International President of Doctors Without Borders and Assistant Clinical Professor of Public Health at Yale, shares about "Leadership in Crisis" for the inaugural lecture

NOVEMBER 11
"Yale Starlight Science Series" Launches
Marvin Chun, Dean of Yale College and Richard M. Colgate Professor of Psychology, speaks on "Neuroscience and Artificial Intelligence (AI) Need Each Other" for the inaugural lecture

JANUARY 11
"Medical and Health Challenges Faced by China and the U.S."
Sten Vermund, Dean of the Yale School of Public Health, speaks on emerging threats to public health in China and the U.S.

MAY 31 – JUNE 2
Women's Leadership Program
James Baron, William S. Beinecke Professor of Management at Yale SOM, Emma Seppälä '99, Co-Director of the Yale College Emotional Intelligence Project, and others share their experiences and insights with emerging female business leaders



Amplifying Yale’s Impact in China

The percentage of events at YCB featuring Yale faculty, staff, and alumni has more than doubled from

33%
of all events in
in 2015

to

70%
in 2019

In the past 5 years, YCB has attracted more than

32,000
visitors

50%
being unique visitors

The percentage of events in the sciences, including medicine, biological and physical sciences, data science, and environmental science, increased significantly from

4%
in 2015

to

20%
in 2019

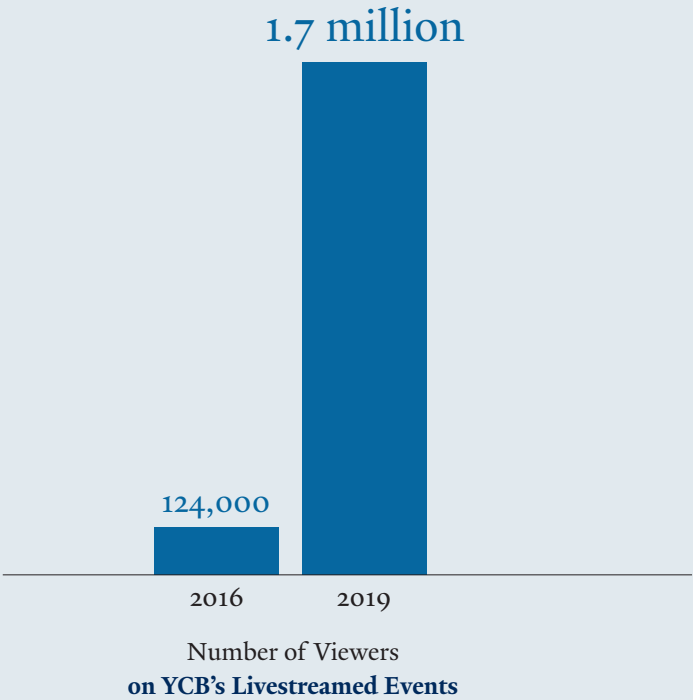
The frequency of events at YCB has increased from an average of one event every

5 days
to a peak of one event every
2 days

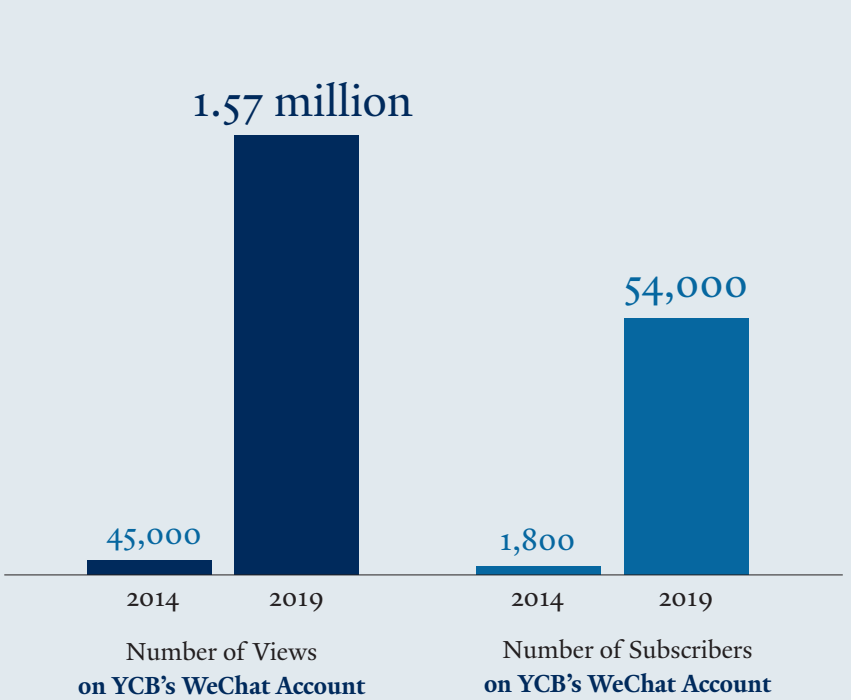


President Peter Salovey’s Statement
“Yale’s Steadfast Commitment
to Our International Students and
Scholars” gained widespread
media attention, reaching over
100 million views

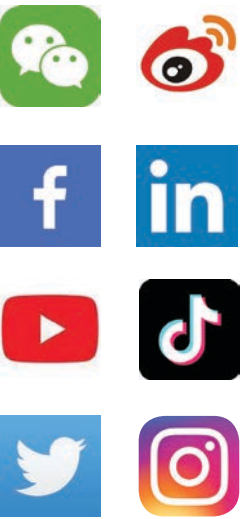
Since 2016, YCB’s live broadcast has attracted
up to **2.36 million** views, with an annual
growth rate of **169%** and a peak of over
200,000 views for a single livestream



YCB’s official WeChat account reached over
3.5 million views, with an average annual growth
rate of **222%**, while the number of subscribers
has grown by **184%** annually



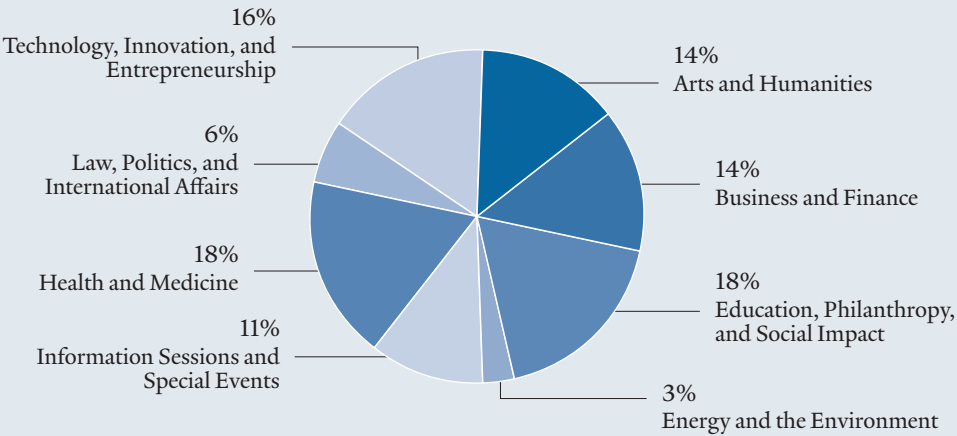
YCB has collaborated with the **most**
influential media platforms to
broadcast Yale’s research achievements
and latest updates



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Selected Programming

From July 2018 to June 2019, YCB organized and hosted events and programs in the following areas:



Arts and Humanities



The National Youth Orchestra of China (NYO-China) performs chamber music pieces to a live audience and over 160,000 music enthusiasts online

July 23, 2018
Robert Blocker, Dean of the Yale School of Music and Senior Advisor for Global Artistic Affairs for the National Youth Orchestra of China (NYO-China), Ye Xiaogang, composer and Chairman of the Chinese Musician’s Association, Vincent Accettola ’16, NYO-China’s Managing Director, Nicholas Brown ’16, NYO-China’s Director of Project Development, and Qing Li, Principal Second Violin for the Baltimore Symphony Orchestra, discussed chamber music education and outreach within China, followed by a performance by NYO-China



Cellist Wesley Baldwin ’87 MM, violinist Mo Lingfeng ’13 MM, and violinist Geoffrey Herd perform a beautiful string trio

August 19, 2018
Christopher Bayes, Professor and Head of Physical Acting at the Yale School of Drama, led a seminar on “Acting for Fun”

September 28, 2018
Renowned cellist Chu Yi-Bing and pianist Jin Wenbin ’15 MM & AD, performed a masterful cello and piano duet and other pieces

November 3, 2018
Cellist Wesley Baldwin ’87 MM, violinist Shawn Moore ’13 MM, and violinist Geoffrey Herd performed a live string trio concert

December 21, 2018
Pianist Jin Wenbin ’15 MM and AD, cellist Zhang Bo ’13 MM, violinist Pang Zhenguo, Director of the Orchestra Department at the Conservatory of Minzu University of China, and pianist Lin Lu, Supervisor of the Master of Piano Performance Specialty at Minzu University of China, performed at the Yale Alumni Christmas Concert

January 24, 2019
Wang Yingxue ’17 and others led seminars on eastern and western literature and philosophy as part of a winter humanities reading group hosted by Project Nous, an education organization set up by Chinese students from Yale and Columbia Universities

March 27, 2019
Robert Blocker, Dean of the Yale School of Music, Ye Xiaogang, composer and Chairman of the Chinese Musicians Association, and Lu Siqing, violinist, performed at an event for NYO-China

April 9, 2019
Paul Freedman, Chester D. Tripp Professor of History at Yale, explored “The History of Taste in China” via videoconference with Georgia Freedman, food writer and former Managing Editor of *Saveur* magazine

May 14, 2019
Yale’s Spizzwinks(?), the first and oldest acapella group in the U.S., performed the “Hero Song,” “Yale Football Fight-Song Medley,” “No Regrets,” and 16 other songs



The Spizzwinks(?) interact with the audience during their concert



Derek Chang '89, CEO of NBA China, speaks about the role of sports in his own life and in diplomacy



Ma Yansong '02 MA, Founder and Partner of MAD Architects, shares his vision of cities in the future

May 17, 2019
Derek Chang '89, CEO of NBA China, discussed about “Strengthening Ties Between the U.S. and China Through Basketball” as part of the Greenberg Distinguished Colloquium

June 12, 2019
Ma Yansong '02 MArch, Founder and Partner of MAD Architects, talked about “What Will Cities of the Future Look Like?” as part of the Greenberg Distinguished Colloquium

June 26, 2019
Yuri Kordonsky, Professor of Directing at the Yale School of Drama, and Liu Tianchi, actress and Assistant Professor of Performing Arts at the Central Academy of Drama, discussed Chinese and Western theatrical arts as part of the Greenberg Distinguished Colloquium



Yuri Kordonsky (left), Professor of Directing at the Yale School of Drama, describes what the dramatic arts mean to him during a dialogue on “Chinese and Western Dramatic Arts” with Liu Tianchi (center), actress and Assistant Professor of Performing Arts at the Central Academy of Drama

Business and Finance

July 8, 2018
William N. Goetzmann '78, '86 MBA, '90 PhD, Professor of Finance and Management at Yale SOM and Director of the Research Center for International Finance, discussed “Financial Innovation in Chinese History” and his new book *Money Changes Everything: How Finance Made Civilization Possible*

September 7–9, 2018
Jiwoong Shin, Professor of Marketing at Yale SOM, discussed “Marketing Strategies in the Era of Big Data” at the Second CITICPE School of Management & Yale School of Management Executive Training Program

September 10, 2018
The Milken Institute released its annual report on the “Best-Performing Cities in China 2018”

October 23, 2018
Sally Shan '97 MBA, Managing Director and Head of China at HarbourVest, Nathan Yao '03 PhD, Financial



William N. Goetzmann '78, '86 MBA, '90 PhD, Professor of Finance and Management at Yale SOM, discusses the history of financial innovation in China and the world; the event was broadcasted live and drew 118,000 online viewers

Group Vice President at JD.com, Jie Lin '04 PhD, Founder and Managing Director of Jian 24, and Helen Sun '13 MAM, President of the Yale Club of Beijing, shared insights about consumer trends during a panel discussion on China's consumption boom



Jiwoong Shin, Professor of Marketing at Yale SOM, discusses how Chinese culture impacts marketing strategies while admiring Chinese calligraphy during his “Marketing Strategies in the Era of Big Data” workshop

October 31, 2018

Chen Chunhua, Dean of BiMBA Business School at the National Development Institute at Peking University and Visiting Professor at the National University of Singapore (NUS) Business School, spoke on “The Philosophy of Management”

January 16, 2019

The government of Beijing’s Central Business District (CBD) and YCB invited business leaders to discuss how to improve the business environment for high technology and innovative companies

January 18, 2019

Tina Tao ’10 MBA, COO and Partner of Sinovation Ventures, Sally Shan ’97 MBA, Managing Director and Head of China at HarbourVest, Julia Zhu ’98 MBA, CEO of Phoenix Live Entertainment Company, and Martin Ma ’07 PhD, Founder and CEO of Happy Universe, shared their experiences during the Yale Women’s Leadership Symposium and cocktail party

March 20, 2019

Frank Zhang, Professor of Accounting at Yale SOM, spoke about asset management at the first module of the “China Minsheng Bank: 2019 Senior Management Training Program”



(From left to right) Tina Tao ’10 MBA, COO and Partner of Sinovation Ventures, Martin Ma ’07 PhD, Founder and CEO of Happy Universe, Julia Zhu ’98 MBA, CEO of Phoenix Live Entertainment Company, and Sally Shan ’97 MBA, Managing Director and Head of China at HarbourVest, discuss the role of female leadership in the workplace



Emma Seppälä ’99, Co-Director of the Yale College Emotional Intelligence Project, shares her insights at the Women’s Leadership Program

May 31–June 2, 2019

James Baron, the William S. Beinecke Professor of Management at Yale SOM, Emma Seppälä ’99, Co-Director of the Yale College Emotional Intelligence Project, and others discussed how to build high-performance teams, manage crises, lead organizations, and build strong personal brands with Chinese leaders at the Yale Women’s Leadership Program.

June 13, 2019

Fabrizio Zilibotti, Professor of International and Developmental Economics at Yale, shared insights from his co-authored book *Love, Money and Children: How Economics Explains the Way We Raise Our Kids*

June 19, 2019

Sequoia Capital China hosted a “Chief Marketing Officer Day,” where panelists spoke on “Storytelling and Public Relations for Brands”

June 29, 2019

The American Chamber of Commerce of China hosted a strategy development session with its Board of Governors

Education, Philanthropy, and Social Impact

July 5, 2018

Li Yinuo, Co-Founder of ETU Education, Spencer A.M. Fowler, Dean of Dalton College at the High School Affiliated with Peking University, Li Sengwei, lecturer of psychology at Tsinghua University, and other innovative educators from China and the U.S. discussed the latest developments in global education

July 18, 2018

Lean In China’s second annual “Young Leaders Program” and the first “Top 20 Young Leaders Summit” took place

July 25–August 7, 2018

Yale Young Global Scholars (YYGS)–Beijing: Asia in the 21st Century was held over the course of 14 days, where 90 top high school students from 25 different countries engaged with world leaders across various fields, including Edward Wittenstein ’04, ’12 JD, then Executive Director of YYGS, Wang Xingzui, ’13 Yale World Fellow and Vice President of the China Foundation for Poverty Alleviation, Wu Qing ’95 PhD, Professor of American Studies at Beijing Foreign Studies University, and Che Wei ’95 MA, Vice President of Danfoss China



YYGS-Beijing participants have a fruitful discussion about the role of Asia in the 21st century

August 8–12, 2018

Jasmine Lau ’12, Co-Founder and CEO of Philanthropy in Motion (PIM), hosted the “Model Foundation: Startups for Good” workshop, training emerging change-makers to act and think strategically

August 11, 2018

Jet Li, actor and Founder of One Foundation, Wang Xingzui, ’13 Yale World Fellow and Vice President of the China Foundation for Poverty Alleviation, and others spoke at the “Millennial Impact Summit” on philanthropy and social impact

August 18, 2018

Gu Jiaqi ’17, Co-Founder of Strive for China, Victor Yuan, ’07 Yale World Fellow and Chairman of Horizon Youth Center for Entrepreneurship for Society, Xu Yongguang, Founder of the Hope Project and Director of the Narada Foundation, Wang Xixin, former visiting scholar at the Yale Law School and Associate Dean at the School of Law at Peking University, and others discussed the role young people play in revitalizing China’s rural regions at “The First Youth Leaders Rural Revitalization Summit”

August 22, 2018

Helen Gao ’11, Founding Member of Building Bridges at Yale, and Liu Hong, Co-Founder and Executive Director of Peer Experience Exchange Rostrum (PEER), spoke on “A Reflection on Dreams and Education” as part of Building Bridges’ 10th anniversary

September 12, 2018

Martin Ma ’07 PhD, Founder and CEO of Happy Universe, Qiu Yue, Principal of Jingshan High School, Wu Fengqin, Vice Principal of Beijing No. 11 High School, Simon Herbert, Principal of Dulwich College Beijing, and Robin Goldberg, Chief Experience Officer at Minerva University, discussed the future of education at the Yale Education Forum

March 7, 2019

Carol Li Rafferty '00, Executive Director of YCB, Liu Meng, General Representative of the United Nations Compact Organization for Asia and Oceania, and Liu Qian, President of Economist Group in Greater China, shared their insights at Lean In China's press conference for the "Report on Women, Career and Happiness in 2019: Challenges for Women in China's Workplace"

March 20, 2019

Unni Karunakara '95 MPH, former International President of Doctors Without Borders and Assistant Clinical Professor at the Yale School of Public Health, spoke on "Leadership in Crisis" for the inaugural lecture of the Greenberg Distinguished Colloquium



Unni Karunakara '95 MPH, former International President of Doctors Without Borders and Assistant Clinical Professor at the Yale School of Public Health, shares his experiences as a leader of a global humanitarian organization during the inaugural lecture of the Greenberg Distinguished Colloquium



Grace Kao, Professor and IBM Chair of Sociology and Faculty Director of Education Studies at Yale, discusses the differences and similarities of the Chinese and American education system

April 12, 2019

Carol Li Rafferty '00, Executive Director of YCB, moderated a panel discussion on "Raising the Next Generation of Innovators" with Yinuo Li, Co-Founder of ETU Education, and Ami Dror, co-author of *Raising Future Innovators: Leveraging Jewish and Chinese Best Practices in Education*

April 25, 2019

Alan Beebe '91 MA, President of the American Chamber of Commerce of China, Benjamin Sand, Director of Education of the United States Embassy in China, Yu Ye, Coordinator of Education of the United States Embassy in China, Nicholas Grandchamps, Visa Officer of the Consular Office of the United States Embassy in China, Carol Li Rafferty '00, Executive Director of YCB, and Annie Wang, Vice President of Human Resources at Bayer China's Prescription Pharmaceutical Department, conversed on the future of American Higher Education for overseas students

May 7, 2019

Yale Center Beijing Advisory Committee Meeting

May 28, 2019

Martin Ma '07 PhD, Founder and CEO of Happy Universe, Weng Mingrong '11, Director of Admissions Counseling at the International Department of the High School Affiliated with Tsinghua University, Jiang Xiaobo, Co-Director of the College Counseling Office at Keystone Academy, and Yu Xiaoli, Director of the College Counseling Office of Beijing No. 4 High School, shared their perspectives on how to help students have meaningful experiences when studying abroad

June 15 – 16, 2019

Grace Kao, Professor and IBM Chair of Sociology and Faculty Director of Education Studies at Yale, led a 2-day seminar on "Educational Outcomes in the US: Challenges and Comparisons"

June 20, 2019

The Paul Tsai China Center at the Yale Law School held a meeting on "China's Social Credit System"

Energy and Sustainability



Angel Hsu '13 PhD, Assistant Professor at Yale-NUS and Adjunct Professor at the Yale School of Forestry and Environmental Science, moderates a discussion with Jiang Kejun, Senior Fellow of the Energy Research Institute of the National Development and Reform Commission of China, and Chai Qimin, Director of the International Department of the Center for Strategic Research and International Cooperation on Climate Change of China, on sustainable development in China

September 18, 2018

Tim Ryan, President of the Culinary Institute of America, presented on "Chefs, Leadership, and the Global Food Industry: Building an Innovative Culture," tracing the institute's history back to Yale in 1946 and discussing how food must be part of the solution to addressing global issues such as environmental sustainability

December 11, 2018

Martin Ma '07 PhD, Founder and CEO of Happy Universe, Li Jie, Executive Vice President of Government Affairs and Joint Office of Jaguar Land Rover (China), Chang Qing, Co-President of Baiteng, and Li Zhuang, Vice President of Weilai Software Development, discussed the future of the car industry at the Yale-HEC Forum on "Imagining the Future of Automobiles"

March 21, 23, 24, 2019

Angel Hsu '13 PhD, Assistant Professor of Environmental Studies at Yale-NUS and Adjunct Professor at the Yale School of Forestry and Environmental Science, Jiang Kejun, Senior Fellow of the Energy Research Institute of the National Development and Reform Commission of China, and Chai Qimin, Director of the International Department of the Center for Strategic Research and International Cooperation on Climate Change of China, participated in a field trip study on "China's Energy and Environmental Sustainable Development" and discussed related policy issues

Health and Medicine



Marvin Chun, Dean of Yale College and Richard M. Colgate Professor of Psychology, delivers the inaugural lecture for the Yale Starlight Science Series on “Neuroscience and Artificial Intelligence Complement Each Other;” the event was broadcasted live and attracted over 135,000 online viewers

November 5, 2018

Marvin Chun, Dean of Yale College and Richard M. Colgate Professor of Psychology, spoke on how “Neuroscience and Artificial Intelligence Complement Each Other” as the inaugural speaker for the Yale Starlight Science Series

November 8, 2018

Craig Bailey, Director of Early Childhood at the Yale Center for Emotional Intelligence and Associate Research Scientist at the Yale Child Study Center, spoke about “EQ and a Healthier Emotional Experience”

November 29 - 30, 2018

The Paul Tsai China Center at the Yale Law School hosted a workshop on “Affirmative Therapy”

November 30, 2018

Liu Kun, Visiting Associate Professor of Psychiatry at the Yale School of Medicine and Director of the PEACE Project (Physical Exercise Affecting Cognition and Emotion) at Yale, led a symposium on how “Movement Promotes Children’s Cognition and Emotion”

December 6, 2018

Anthony J. Koleske, Professor of Molecular Biophysics and Biochemistry at Yale, shared about the latest progress in understanding the genetic basis of schizophrenia during his lecture “Progress of Schizophrenia: Will Genes Generate New Therapies?”

December 7, 2018

Zhao Hongyu, the Ira V. Hiscock Professor of Biostatistics and Genetics and Chair of the Biostatistics Department at the Yale School of Public Health, analyzed whether DNA could predict a person’s future during a talk on “Discovering Genetic Testing”

December 18, 2018

Liu Kun, Visiting Associate Professor of Psychiatry at the Yale School of Medicine and Director of the PEACE Project at Yale, hosted a conference on “Physical Education and Cognitive Development”

January 11, 2019

Sten Vermund, Dean of the Yale School of Public Health, discussed “Medical and Health Challenges Faced by China and the U.S.,” where he introduced the work and contributions made by the Yale School of Public Health in recent years

January 15, 2019

Bruce Wexler, Professor Emeritus of Psychiatry and Neuroscience at the Yale School of Medicine, shared insights from his newly translated book *Brain and Culture*



Bruce Wexler, Professor Emeritus of Psychiatry and Neuroscience at the Yale School of Medicine, signs copies of his book *Brain and Culture*



Cao Hui, John C. Malone Professor of Applied Physics and Physics at Yale, speaks about her research in optics and its application in biomedical imaging

March 2, 2019

Kevin Ye ’04 MBA, CEO of Salubris Pharmaceuticals and President of the Yale Alumni Healthcare Club of China, Zhang Sisi ’04, General Manager of the Yale Alumni Healthcare Club of China, Sally Shan ’97 MBA, Managing Director and Head of China at HarbourVest, Xia Daqing ’98 MBA, Founder of Sherpa Investment, Huang Shengxuan ’05 MBA, Managing Director of Sunshine Financing Capital, Zhang Liang ’12 MBA, Managing Director of Cambridge Huishi Investment, Lu Man, Director of the China Investment Corporation, Huang Danjie, Director of Business Development of Bayer Medical and Health in China and the Asia-Pacific Region, Yu Zhiyun, Managing Director of Matrix Partners China, and Zhang Yan, Partner of Ping An Venture Capital, discussed “Healthcare Investment at the Forefront of Health & Medicine”

March 12, 2019

Cao Hui, John C. Malone Professor of Applied Physics and Physics at Yale, spoke on “Seeing Through Opaque Media” as part of the Yale Starlight Science Series



Robert Makuch, Professor of Biostatistics at the Yale School of Public Health, co-hosts “The Sino-Europe Symposium on Traditional Chinese Medicine & Herbal Medicine” with industry organizations

March 18, 2019

Chen Xi, Assistant Professor of Global Health Policy and Economics at the Yale School of Public Health, Deng Xiaohong, a counselor to China's State Council, Chen Wensheng, Director of the Information Center of the Beijing Municipal Health Planning Commission, Wang Haitao, President of the School of Education of Peking Union Medical College, and more than 50 industry experts attended the Yale Diagnosis-Related Groups (DRG) China Research Seminar



Chen Xi, Assistant Professor of Global Health Policy and Economics at the Yale School of Public Health, shares research showing how the environment in which a child lives can predict his or her future health as an adult

March 25-26, 2019

Robert Makuch, Professor of Biostatistics at the Yale School of Public Health, Joseph Scheeren, Chairman of the Board of Directors of the Drug Information Association (DIA), and others exchanged views at the “Sino-Europe Symposium on Traditional Chinese Medicine & Herbal Medicine”

April 19, 2019

Che Wei '95 MA, Vice President of Danfoss China, Sally Shan '97 MBA, Managing Director and Head of China at HarbourVest Partners, and Huang Jingsheng, Managing Director of the Harvard Center Shanghai, discussed “How to Manage Workplace Anxiety”

May 15, 2019

Bruce Wexler, Professor Emeritus of Psychiatry and Neuroscience at the Yale School of Medicine, led a workshop on exercise and cognition as part of the PEACE Project

June 5, 2019

Chen Xi, Assistant Professor of Global Health Policy and Economics at the Yale School of Public Health, spoke on “How Childhood Growth Environments Determine Lifetime Health and Implications for Policy and Business” as part of the Yale Starlight Science Series

Law, Politics, and International Affairs



David Bach '99, Deputy Dean and Professor in the Practice of Management at Yale SOM, and Da Wei, Assistant President and Professor at the School of International Relations, discuss how the relationship between China and the U.S. may evolve

January 12, 2019

David Bach '99, Deputy Dean and Professor in the Practice of Management at Yale SOM, and Da Wei, Assistant President and Professor at the School of International Relations, discussed the future of Sino-U.S. relations

January 13, 2019

David Bach '99, Deputy Dean and Professor in the Practice of Management at Yale SOM, spoke with Tina Tao '10 MBA, COO and Partner of Sinovation Ventures, about the origins of the trade war and the future of Sino-U.S. relations as part of the Sinovation Fellows program

March 22, 2019

Stephen Roach, Senior Fellow at Yale's Jackson Institute for Global Affairs, spoke on “U.S.-China Conflict: Truce or Cold War 2.0?” as part of the Greenberg Distinguished Colloquium

March 29, 2019

Odd Arne Westad, Elihu Professor of History and Global Affairs at Yale, discussed his book *Cold War: A World History* as part of the Greenberg Distinguished Colloquium

June 26, 2019

The Paul Tsai China Center at the Yale Law School and Beihang University jointly organized a workshop on “Artificial Intelligence and China-U.S. Relations”



Stephen Roach, Senior Fellow at the Jackson Institute for Global Affairs, discusses the conflict between China and U.S. as part of the Greenberg Distinguished Colloquium



Odd Arne Westad, Elihu Professor of History and Global Affairs at Yale, shares insights from his new book *Cold War: A World History*

Technology, Innovation, and Entrepreneurship

July 6, 2018

Zhang Bangxin, Founder and CEO of TAL Education Group, spoke on the future of education

July 6–8, 2018

Lang Chunhui, Partner at Sinovation Ventures, You Jing, former Assistant to the Dean at the China Mobile Communications Management Institute, and Deng Mei, a blockchain expert from Ecosysnet Technology, spoke at the third “Her Village Leadership Workshop” organized by Her Village Academy

July 13–15, 2018

Kyle Jensen, Associate Dean and Director of Entrepreneurship at Yale SOM, and Zhang Ying, Partner at Sinovation Ventures, dialogued about entrepreneurship during the 3rd Module of the Sinovation Fellows Program

September 5, 2018

Anna Fang, Partner and CEO of ZhenFund, spoke at the ZhenFund LP Demo Day

September 14–16, 2018

Li Kaifu, Chairman and CEO of Sinovation Ventures, and Daylian Cain, Senior Lecturer of Negotiations and Ethics at Yale SOM, spoke at the 4th Module of the Sinovation Fellows Program



Li Kaifu, Chairman and CEO of Sinovation Ventures, exchanges ideas with Max Tegmark, Professor of Physics at MIT, during the 4th Module of the Sinovation Fellows Program

September 19, 2018

Chen Wei, Professor of Management Practice at the HSBC Business School and Director of the Center for Innovation and Entrepreneurship at Peking University, shared his ideas on entrepreneurship at ZhenFund’s ZhenMasters workshop

September 23–29, 2018

Jeffrey Sonnenfeld, Senior Associate Dean at Yale SOM, Barry Nalebuff, Professor of Management at Yale SOM, Tamar Gendler ’87, Dean of the Faculty of the Arts and Sciences and Professor of Philosophy, Laurie Santos, Professor of Psychology, Shelly Kagan, Professor of Philosophy, and other top Yale faculty spoke on the nature of leadership with over 30 founders and CEOs of Chinese companies during the Yale-Sequoia Capital China Leadership Program held at Yale University



Yale-Sequoia Capital China Leadership Program participants row at Yale University

November 14–18, 2018

Chen Zhiwu, former Professor of Finance at Yale University, Shlomo Maital, Professor Emeritus of Innovation at Technion, Qian Shizheng, Professor of Finance at Fudan University, Wang Min ’88 MFA, former Dean of the Design Institute of the Central Academy of Fine Arts, Liu Tianchi, actress and Associate Professor of Performing Arts at the Central Academy of Drama, Zhao Yilu ’99, former CFO of Qunar.com, and others spoke at the closing module for the Yale-Sequoia Capital China Leadership Program



Zhao Yilu ’99, former CFO of Qunar.com, shares her views on company finances and the capital markets during the Yale-Sequoia Capital China Leadership Program

December 13, 2018

Xiuling Li ’09 MBA, Assistant Dean for Executive Education at Yale SOM, and Tina Tao ’10 MBA, COO and Partner of Sinovation Ventures, discussed innovation through the lenses of humanities, sciences, and technology during the Sinovation Fellows Program

December 14–16, 2018

Kyle Jensen, Associate Dean and Director of Entrepreneurship at Yale SOM, discussed big data, machine learning, artificial intelligence, blockchain, and other topics in innovation and technology during the CITICPE School of Management & Yale School of Management Executive Training Program

January 26, 2019

Sally Shan ’97 MBA, Managing Director and Head of China at HarbourVest, Yuan Bing ’98 JD, Managing Director of Hony Capital, Gao Huan ’03 MBA, Senior Vice President of Wells Fargo in Beijing, Lin Jie ’04 PhD, Founder and CEO of Jian24, Chen Yuchuan ’06 MBA, Partner of HDQH Fund, Luan Ye ’07 MBA, Founder and CEO of Lavector, Martin Ma ’07 PhD, Founder and CEO of Happy Universe, Huo Xiaoting ’12, Production Director at 20th Century Fox Films in China, Jing Ulrich, Managing Director and Vice Chairman of JP Morgan in Asia Pacific, Huang Jingsheng, Managing Director of Harvard Center Shanghai, and others spoke at the Yale-Harvard 2019 New Year Alumni Forum

March 15–17, 2019

Arthur J. Swersey, Professor Emeritus of Operational Research at Yale, shared his views on quality management, artificial intelligence, machine learning, and the future of automation during the Second CITICPE School of Management & Yale School of Management Executive Training Program, while Edward A. Snyder, then Dean of Yale SOM, and others celebrated the completion of the program

April 11, 2019

Martin Ma ’07 PhD, Founder and CEO of Happy Universe, Luan Ye ’07 MBA, Founder and CEO of Lavector, Wang Ye ’12 PhD, Founder of Call Technology, Lin Rong, CEO of PricewaterhouseCoopers China Creative Intelligence Center, Tan Lin, CEO of Microsoft Accelerator Beijing, Zhang Ying, Managing Director of North China and Beijing for Jones Lang LaSalle, and others spoke at the Yale Entrepreneurship Forum

May 16, 2019

Sequoia Capital China and ZhenFund jointly organized a “Sequoia ZhenFund Entrepreneurship Meetup” for emerging Chinese entrepreneurs



Yale-Sequoia Capital China Leadership Program participants draw leadership lessons from art and music

Information Sessions and Special Events



Kyle Jensen, Associate Dean and Director of Entrepreneurship at Yale SOM, discusses the future of entrepreneurship with Yale SOM alumni during a Yale SOM Admissions Reception

July 13, 2018
Kyle Jensen, Associate Dean and Director of Entrepreneurship at Yale SOM, spoke at the Yale SOM Admissions Reception

November 5, 2018
Rebekah Melville, Director of Grants and a member of the MBA Admissions Committee at Yale SOM, spoke about the unique features of the MBA program at Yale SOM

November 9, 2018
Joanne Legler, Director of Admissions for Management Master’s Programs at Yale SOM, and Zeng Zhian, Executive Director of the Business School of the Hong Kong University of Science and Technology, spoke at an information session for the new M2M program

December 6–7, 2018
The China Scholarship Council-Yale World Scholars Program in Biomedical Sciences and the China Scholarship Council-Yale World Scholars Program in Public Health held candidate interviews

January 17, 2019
Yale SOM focus group meeting

March 4, 2019
Jared Liu, Senior Associate Director of Admissions at Yale SOM, introduced the various programs available at the school

March 19, 2019
Edward A. Snyder, then Dean of Yale SOM, shared insights from his eight years as dean during a farewell reception held in his honor

April 15, 2019
Yale SOM Welcome Reception for Admitted Students

June 18, 2019
Yale Light Fellowship Panel Discussion and Dinner

June 29, 2019
Martin Ma ’07 PhD, Founder and CEO of Happy Universe, Jia Peilin ’96, Director of Investor Relations at CreditEase, Gao Huan ’03 MA, Senior Vice President at Wells Fargo

Bank Beijing, Wang Qingyuan ’11 MBA, Co-Founder and COO of Afanti, and Shao Xu ’15, Co-Founder of MetaSchool, shared about their experience at Yale and their careers after graduation at the Yale SOM Welcome Reception and Alumni Panel Discussion



Four former Yale Light Fellows offer job advice to current Light Fellows looking to work in China



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